



INNOVATION HUB

A web-based innovation management system tying strategy to implementation

Boost your strategic business development

Focus your company's innovation potential on key strategic areas.

Innovation Hub

Innovation Hub evolves into a database containing all your company's innovation master data. It provides a single navigation point to all data related to innovation management. It also increases innovation potential by advancing collaboration, increasing transparency and breaking down silos.

4 strategic integrated processes

A single navigation point to innovation management.

Idea and opportunity management

Idea generation, evaluation and rating - always available, from any location. Easy to learn, easy to use.

Project management

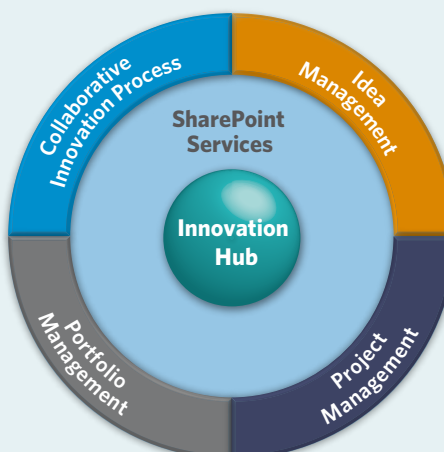
Transparent targets, real-time metrics and system-wide interaction for greater quality and efficiency.

Portfolio management

Tools and dashboards to visualize and analyze the status of your entire innovation system and ensures strategy implementation.

Collaborative innovation process

End-to-end product and service development through interaction of users, partners and customers.



INNOVATION HUB 4 strategic integrated processes



IDEA AND OPPORTUNITY MANAGEMENT

- Idea generation, evaluation and rating

Transform your entire organization and partners towards a more open way of innovating. Members can contribute and share ideas at any time and from any location.

A systematic process for capturing, rating, comparing, and selecting ideas ensures that the most promising ideas come to the top. You can increase your innovation potential by connecting your most important lead users and your key customers to the process.

The Hub combines interactive social media tools, such as wikis and discussion forums, to support new idea or concept incubation. Visual tools encourage people to focus on the strategic hot spots. The users can immediately see the ideas that generate buzz and join the action.

Idea and opportunity management support your strategy process by feeding new, fresh ideas and concepts into the road map processes. The ideas and concepts, which are aligned with the company's market, technology and growth strategies.

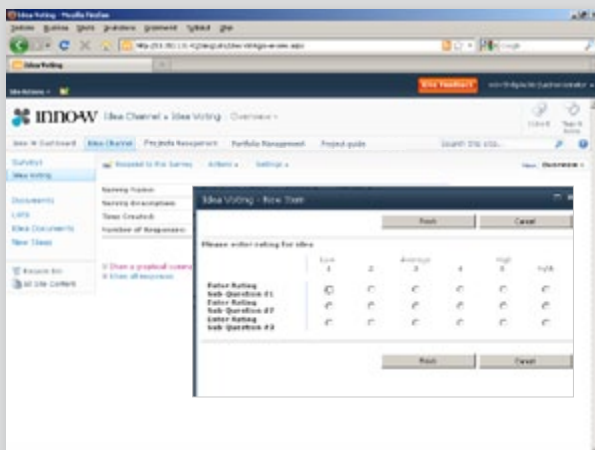


PROJECT MANAGEMENT

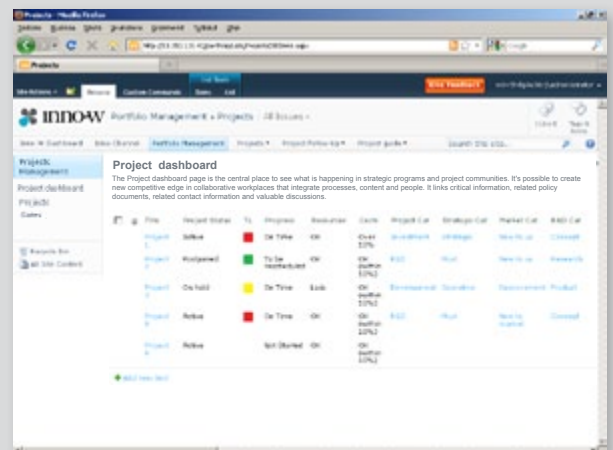
- Greater quality and efficiency

The Hub platform includes a ready stage-gate process for R&D, and an agile iterative process for developing software, services and radical innovations. Highly automated, ready process flows and ready templates make project management highly efficient.

Project Dashboard automatically shows the overall status of projects through versatile dashboards. Resource uses can be simulated and refocused easily. Tools and dashboards visualize efficiency and performance of the current projects in the innovation pipeline against budget and schedule. Ready decision-making points, review templates, action points and task lists make management easy.



Fuzzy front-end and idea management



Project dashboard



PORTFOLIO MANAGEMENT

- A strategic viewpoint to R&D projects

Portfolio Management is an on-going decision-making process to update and revise projects against strategic objectives. Projects are evaluated, selected and prioritized. Based on this analysis projects may be accelerated, killed or re-prioritized; and resources are allocated to the most promising projects reflecting future business potential.

Visual dashboard shows how well the launched and to-be-launched products and services are aligned with the strategy. Are they reaching new markets, and meeting growth and feasibility targets in the strategic customer segments? Strategic KPIs logically flow from the fuzzy front end to project and portfolio management. This ensures the overall value contribution of R&D, for instance, in growth and profitability targets against R&D investments.

Balance the risks by changing the focus between low-risk incremental product development and higher-risk new-product-to-market or radical business innovations.



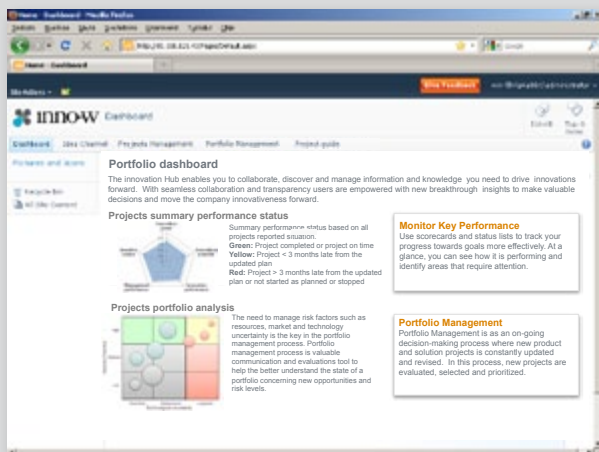
A COLLABORATIVE INNOVATION PROCESS

- Enterprise-wide social software

The collaborative innovation process enables open or access-controlled web communities with proven innovation efficiency. All corporate functions (marketing, sales, production etc.) can be involved in innovation process, as well as users, clients and external partners. This gives you access to crowd wisdom boosting revenue growth and profitability through higher innovation potential.

The collaborative innovation process includes virtual workspaces where people work together and share ideas, concepts and solutions. They learn from each other in multidisciplinary teams and communities. Online community decision-making is more efficient than traditional face to face meetings.

The Innovation Hub offers proactive analysis tools for the collaborative innovation process. You can define strategic targets and track progress with business-driven KPIs and portfolios analysis. The Hub enables new business-driven innovation culture by better transparency, easier networking, sharper focus and faster decision making.



Portfolio dashboard



Fast track stage-gate model



Inno-W

The creation and management of knowledge

Inno-W provides collaborative and networked business solutions, based on Web 2.0 and Microsoft SharePoint technologies. Our special know-how is in corporate innovation management and networked communities.

We help companies transform into efficient and agile networked communities that significantly accelerate business development and more efficient operation. We enable new business models and the development of more open and transparent business processes.

Built on SharePoint technology

A safe IT investment with low maintenance costs

- Cost effective - based on Microsoft SharePoint technology platform
- Easy to manage - utilizing Microsoft SharePoint services
- User and group management within SharePoint user identification
- Enables ERP integration (SAP) for greater automation
- Web-based - no installation needed
- Visual User interface - easy to learn and use
- Fast implementation guaranteed by Inno-W professional services
- Tried and tested solutions

Business benefits of Inno-W's streamlined, flexible and scaleable solutions

- Greater innovation power aligned to strategic targets and objectives
- Lifecycle innovation management
- Networked communities lead to a powerful productive working culture
- Transparency creates a competitive edge
- Community members can contribute at any time, from any location

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